Strategic Plan for the Kalamazoo Children’s Chorus
Adopted 2018-2022

Vision
We envision a future where choral singing is considered a vital part of the fabric of our community and where we provide a bridge to cultural understanding through music.

Mission
The Kalamazoo Children’s Chorus will provide an opportunity for children to learn and perform in an atmosphere of artistic excellence, and by so doing, enrich the artistic life of the community.

Guiding Principles and Beliefs

We value children and their role in our future. We believe that all children deserve access to high quality singing experiences and are committed to promoting choral singing as a lifelong activity.

We value artistic achievement and innovation. We are committed to supporting and inspiring choral singers throughout their careers both vocational and avocational.

We value service and knowledge. We believe that our leadership and professionalism are vital to developing and sustaining a robust and prosperous arts community. We are committed to providing exciting and innovative programs to meet the needs of our community. We are committed to collecting data that enhances our understanding of our place in our community.

We value effective management and governance. The Kalamazoo Children’s Chorus is at its best when we can rely on qualified, visionary and transparent board and staff leadership.

We value inclusivity and diversity. We are committed to including all communities and cultures and to expanding the diversity of the choral repertoire.

We value collaboration. We are committed to establishing and building partnerships and sharing expertise with, members, community organizations, arts organizations and the public to make more robust the arts community in Kalamazoo.

We value participation and community engagement. We believe that choral singing can foster understanding and serve as a catalyst for positive social change.