

UNDERWRITING OPPORTUNITIES

SEASON UNDERWRITER | \$3400

LIMITED TO 1 SPONSOR

Underwriting the concert season is a rewarding way to ensure the future of KCC, its choirs and programs by providing general support for all KCC activities. **You will receive 10 complimentary tickets to each performance along with a full color ad in our season program. In addition, your logo will be displayed on the program cover, season t-shirts, and on the KCC website and on all promotional materials.**

INDIVIDUAL CONCERT UNDERWRITER | \$1200

Which concert is your favorite? Become the primary sponsor of the Holiday Concert, Spring Concert or Cabaret for \$1200 and receive **4 complimentary tickets to the performance and a half page color ad in our season program.** Your donation of \$1200 will help cover all the costs associated with the production, from hall rental fees to props and music.

SPECIAL EVENTS PRODUCER | \$800

For \$800 you can sponsor one of two Eastside Concerts. **You will receive a full page color ad along with special recognition in our season program and a reception with the choir after the concert.** Your donation supports KCC's free neighborhood choir for underserved children living on the east side of Kalamazoo.

TRAVEL UNDERWRITER | \$500

Give more children an opportunity to see the world with a donation of \$500 or more to help defer the costs of bus travel, tour t-shirts and other expenses associated with national and international tours. We'll thank you with a personal **invitation to attend a rehearsal along with special recognition at the farewell concert and a quarter page ad in our season program.**

CHOIR UNDERWRITER | \$300

You can help underwrite the cost of our talented artistic team and their individual choirs. Underwriting opportunities begin at \$300 per choir. You'll receive **two complimentary tickets to a concert, a pizza party with your choir, a quarter page ad and special recognition in our season program.**

SCHOLARSHIP UNDERWRITER | \$100+

Give a child a voice in the choir with a donation of \$100 or more. Receive **two complimentary tickets, special thanks in our season program** and enjoy the concert even more knowing you provided tuition assistance to deserving young singers (Tuition: \$395-\$445 per season).

MUSIC LIBRARY UNDERWRITER | \$100+

A donation of \$100 or more to our music library will help defray music and licensing fees which run about \$5,000 annually. Reap the benefits of your contribution with **two complimentary tickets and special thanks in our season program.**





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DEADLINE: SEPTEMBER 15, 2017

BUSINESS NAME _____

BUSINESS PHONE _____

CHECK NUMBER _____

| SPONSOR TYPE | | DATES | PRICE |
|-----------------------|--|-------------------------|---------|
| <input type="radio"/> | SEASON UNDERWRITER SOLD | ONE FULL CONCERT SEASON | \$3,400 |
| <input type="radio"/> | HOLIDAY CONCERT UNDERWRITER | DECEMBER | \$1,200 |
| <input type="radio"/> | CABARET | OCTOBER | \$1,200 |
| <input type="radio"/> | SPRING CONCERT UNDERWRITER | APRIL | \$1,200 |
| <input type="radio"/> | EASTSIDDE SPECIAL EVENTS PRODUCER | VARIOUS DATES | \$800 |
| <input type="radio"/> | TRAVEL UNDERWRITER | SEPTEMBER – APRIL | \$500 |
| <input type="radio"/> | CHOIR UNDERWRITER | SEPTEMBER – APRIL | \$300 |
| <input type="radio"/> | SCHOLARSHIP UNDERWRITER | SEPTEMBER – APRIL | \$100+ |
| <input type="radio"/> | MUSIC LIBRARY UNDERWRITER | SEPTEMBER – APRIL | \$100+ |

PROGRAM ADVERTISING OPPORTUNITIES

| AD TYPE | AD SIZE | COLOR | PRICE |
|---|---------------------|-------|-------|
| <input type="radio"/> BACK COVER, FULL BLEED SOLD | 5.5"W X 8.5"H | COLOR | \$600 |
| <input type="radio"/> INSIDE FRONT COVER, FULL SOLD | 5.5"W X 8.5"H | COLOR | \$500 |
| <input type="radio"/> INSIDE BACK COVER, FULL SOLD | 5.5"W X 8.5"H | COLOR | \$400 |
| <input type="radio"/> FULL PAGE AD | 5"W X 7.875"H | COLOR | \$350 |
| <input type="radio"/> HALF PAGE AD | 5"W X 3.9062"H | COLOR | \$225 |
| <input type="radio"/> QUARTER PAGE AD | 2.4687"W X 3.9062"H | COLOR | \$125 |

Send checks made payable to KCC to the Kalamazoo Children's Chorus,
PO BOX 50414, Kalamazoo, MI 49005

Questions? Call Leona at **269-547-7183** or email at

leona@kalamazoochildrenschorus.org.

Thank you!