

Kalamazoo Children's Chorus

2018-19 Season Program Advertising Contract

The Kalamazoo Children's Chorus is a 501(c)3 non-profit community organization that was formed in 1980. The Choirs is open by audition to children from third grade through high school and is comprised of 125-175 singers in six choirs. For over 38-years, the KCC has provided children with an opportunity to learn and perform a diverse repertoire of choral music, and by so doing, enrich the artistic life of our community.

You can support the Kalamazoo Children's Chorus, and the cultural community of the Kalamazoo County area, by advertising in our season program featuring the Holiday Concert (Sunday, Dec. 16, 2018) and the Spring Concert (Sunday, April 14, 2019). The choir program measures 8.5" x 5.5" and reaches an estimated audience of 1,200.

And if that's not enough of a reason to advertise with KCC, consider this: half of your advertising dollars will be applied to a young chorister's tuition! Just put the child's name and choir in the space provided, and we will do the rest. Don't know a member of the choir? Then half of your ad dollars will go directly to the KCC scholarship fund – helping every child to sing with KCC!

Same Ad or New? *(Please check an option)*

- Please use the same ad, same size as last year.
- We will provide a new ad with camera-ready artwork. *(Indicate size below)*
- KCC Should design a new ad for an additional fee of \$50. *(Indicate size)*

Size of Ad? Underwriting sponsors, ad fees are included in your donation.

- | | |
|--|-------|
| <input type="checkbox"/> ¼ page ad (business card) | \$150 |
| <input type="checkbox"/> ½ page ad | \$250 |
| <input type="checkbox"/> Full page ad | \$350 |
| <input type="checkbox"/> Inside back cover | \$400 |

Please fill out the information below and send with a check made out to KCC to:

Kalamazoo Children's Chorus, PO Box 50414, Kalamazoo, MI 49005

E-mail art & logo (.pdf format) to: leona@kalamazoochildrenschorus.org

DEADLINE: October 31, 2018

KCC Member's Name & Choir _____

- Please apply my ad dollars to scholarship or where there is the greatest need

Name of Advertiser _____

Address _____

Contact Name _____ Phone _____

Ad Size _____ Check No. _____

Program Ad Submission Guidelines

- Preferred File Format - .pdf, .ai, .eps, .tif
- Acceptable File Format - .psd, .jpg, .jpeg
- Image resolution should be 300 DPI or greater
- All ads should be submitted in grayscale

Finished program size is 5.5"W x 8.5"H.

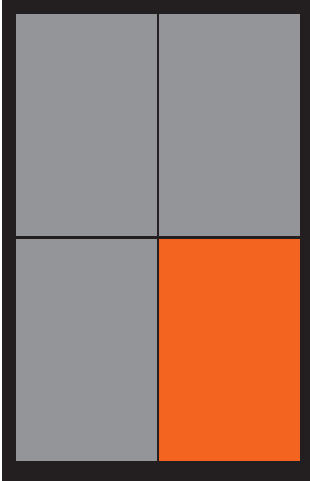
In order to maintain a small gap between ads, please submit your ad in the proper dimensions as listed below.

The dimensions provided are maximum dimensions.

If your ad is supplied in a size other than specified dimensions, your ad will be adjusted to best fit the space which may result in a scaling down of your artwork.

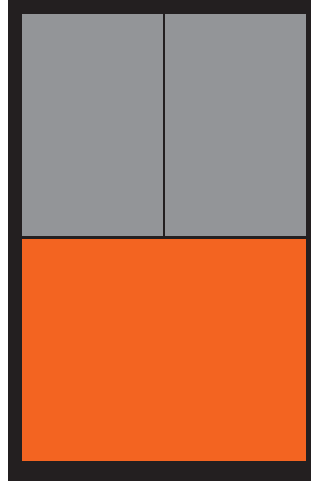
QUARTER PAGE

2.4687"W x 3.9062"H



HALF PAGE

5"W x 3.9062"H



FULL PAGE

5"W x 7.875"H

