## **Program Ad Submission Guidelines**

- Preferred File Format .pdf, .ai, .eps, .tif
- Acceptable File Format .psd, .jpg, .jpeg
- Image resolution should be 300 DPI or greater
- · All ads should be submitted in grayscale

Finished program size is 5.5"W x 8.5"H.

In order to maintain a small gap between ads, please submit your ad in the proper dimensions as listed below.

The dimenions provided are maximum dimenions.

If your ad is supplied in a size other than specified dimenions, your ad will be adjusted to best fit the space which may result in a scaling down of your artwork.

